

## Make Your Employees the Frontline of Your Defense

WWCS Phishing gives you a window into your company's security posture and potential risk, so the employees who were the weakest link in your defense can become its strongest point of protection.

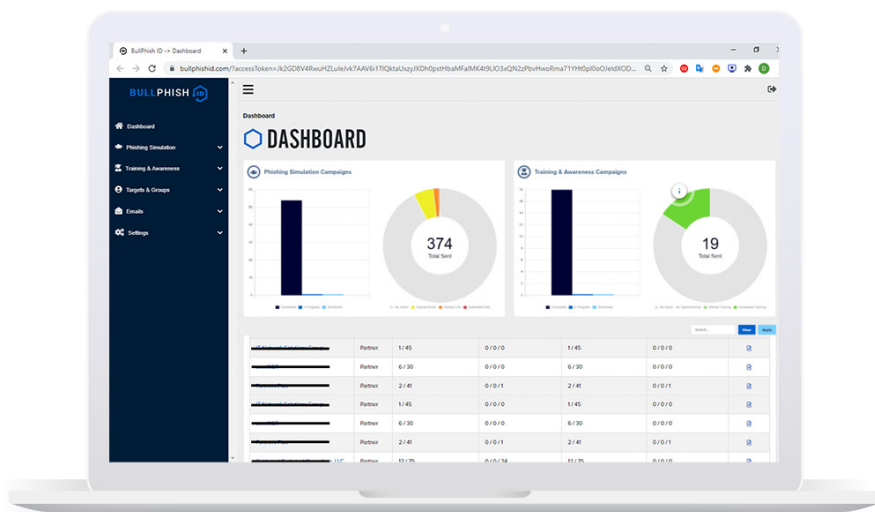


# Security awareness and anti-phishing training will educate and empower your employees to avoid threats at work and home.

60%

of security breaches are caused by inadvertent, unintentional human error

The importance of providing regular, evolving Security and Phishing Awareness training cannot be overstated. The goal of this training is to educate employees on potential security threats and encourage behavior change. Preparing your staff for an inevitable attack, whether they are working in your office, on the road, or from home, will provide peace of mind, shore up security, and fulfill and document compliance. BullPhish ID provides user-friendly, regular training in bite-size pieces, so your employees are more likely to retain what they learn.



## EASILY DELIVER SECURITY EDUCATION

- Simple Setup and Campaign Deployment
- Integrated with O365 and GSuite for Seamless Group and User Management
- Short, Engaging Video Training
- Timely and Relevant Phishing Kits
- Staggered and Scheduled Campaigns
- Library of Customizable Templates
- Eight Languages Available
- Option to Create Your Own Training Content

# DESIGNED TO PROTECT AGAINST HUMAN ERROR

Your employees are your first and primary line of defense against online crime. BullPhish ID helps you equip them with the knowledge and skills they need to protect both themselves and your business from criminal elements.

## Simulated Phishing Attacks | Security Awareness Training



### EASY CAMPAIGN MANAGEMENT

Create, import and edit target employee groups for phishing and training campaigns. Run different campaigns for multiple groups and schedule campaigns to be sent out at random times to prevent employees from warning each other.



### CUSTOMIZABLE EMAIL CONTENT

Customize your phishing email content to align with the needs of your organization and specific employee groups, tailoring emails to the threat content they are likely to experience. Use our pre-loaded email templates or create your own emails from a blank template.



### ENGAGING TRAINING

It isn't always disgruntled workers and corporate spies that are a threat. It's often the non-malicious, uninformed employee. Our easy-to-understand, short and visually engaging training videos end with an online quiz to verify the employee's retention of the training content.



### ALWAYS ON TOP OF THREAT TRENDS

With ever-evolving cyberthreats, it's important that your employees are exposed to the latest traps set by criminals. We regularly update our phishing kits and training courses to cover the most up-to-date phishing scams, so your employees are ready when the real threat arrives.



### MEASURE AND TRACK

Your regular Security Threat Report will help you understand the overall cybersecurity posture of your organization and will include Dark Web credential compromises\* combined with employee phishing and training campaign results.



### DETECT

Because people routinely re-use passwords across business and personal websites and apps, falling for a real phishing email may expose multiple employee accounts to risk. Proactive monitoring for stolen and compromised employee data on the Dark Web allows us to detect when a problem arises, before a major breach occurs.\*



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